

Fall Festival 2011  
Region #11 November 2011  
Managing a Musical Organization  
Bev Miller

## WHERE ARE WE, & WHERE ARE WE GOING?

### Planning for the future...

Please respond from YOUR point of view...

1. On a scale of 1 – 10 (10 being the highest), how healthy is your chorus?
2. What is the greatest strength of your chorus?
3. What is the greatest challenge for your chorus?
4. What is the BEST thing about your chorus that MUST be continued at all costs?
5. What is one activity that should be dropped from your chorus annual calendar of events?
6. What is one positive change that you would like to see happen in your chorus as soon as possible?
7. What is ONE important thing that you would like the Management Team and Music Team to know?

8. List up to five chorus needs, **IN ORDER OF IMPORTANCE**, which you agree should be pursued (and, very importantly, which you feel the chorus truly wants to pursue!)

1.

2.

3.

4.

5.

## STRATEGY SHEET

IMPLEMENTATION – Beginning with the top need, as compiled from the survey, develop plans of Action:

- A. Define the goal...what outcome do you want to achieve?
  
- B. How will the 'buy-in' be established, so that EVERYONE feels the need?
  
- C. Who should be responsible for making the plans to implement this goal? To whom and when should she report?
  
- D. Funds necessary? From where will they come?
  
- E. How and when will the progress being made in achieving this goal be evaluated?
  
- F. What action steps (with timeline) will be taken to achieve this goal?
  - 1.
  
  - 2.
  
  - 3.
  
  - 4

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